



2025 FELIX ORGANIZATION ANNUAL SPONSORSHIP OPPORTUNITIES

JOIN US FOR A YEAR OF HELPING CHILDREN IN FOSTER CARE

BY BECOMING A MULTI-EVENT SPONSOR, YOU GET MORE BENEFIT FOR YOUR DOLLAR!

2025 FELIX ORGANIZATION PLATINUM SPONSOR	\$100,000 (\$125,000 VALUE)*
2025 FELIX ORGANIZATION GOLD SPONSOR	\$75,000 (\$90,000 VALUE)*
2025 FELIX ORGANIZATION SILVER SPONSOR	\$50,000 (\$60,000 VALUE)*
2025 FELIX ORGANIZATION BRONZE SPONSOR	\$25,000 (\$30,000 VALUE)*

Sponsorship dollars are customizable across all Felix Events:



Slay This Way



Bright Holidays!



Feast-i-val



WALK THIS WAY

SATURDAY, MAY 17, 2025

Join us and Walk This Way to change the lives of children in foster care! Our fifth annual walkathon starts with a beautiful 3 mile (5K) walk at Hudson River Park's stunning Pier 45 and will feature a picnic after-party with music and awards!



SLAY THIS WAY

TUESDAY, JUNE 10, 2025

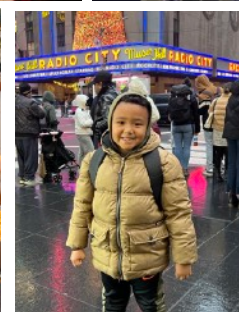
Our second annual Slay This Way event is produced by Felix Advisory Board member Dolly Fox. Join us at The Cutting Room in NYC for an unforgettable evening of live music, exceptional entertainment and giving back to a great cause!



CAMP FELIX

SUMMER 2025

Camp Felix is a place where children in the foster care system can just be children. From swim instruction to art, rock climbing and dance, Camp Felix® campers are able to overcome fears, try new activities, and form bonds with dedicated staff members and campers who share a similar background.



CELEBRATE THIS WAY

SPRING, 2026

In 2026, Celebrate This Way will commemorate 20 years of Felix and 15 years of A BroaderWay, and celebrate the union of both organizations as they work together to enrich the lives of children in foster care. More information to come.

BRIGHT HOLIDAYS

NOVEMBER & DECEMBER 2025

The Felix Organization goes BIG every year to make the holidays bright for children in foster care. Over 100 kids and families gather for a traditional Thanksgiving Feast-i-val at Hill Country Barbecue with music, entertainment and giveaways. Next we bring 60+ 8th graders to enjoy a beautiful day at Wollman Rink with ice skating, delicious lunch, and fabulous gifts! A rite of passage for New York children- in December we send 100 kids and families to the world-famous Radio City Christmas Spectacular! Finally, our Secret Santa drive provides over \$80K in over 3,000 gift cards and gifts to the Felix children! Be a part of making this time of year special for our kids!



SPONSORSHIP INFORMATION

Company / Organization Name: _____
 Contact Person: _____
 Billing Address: _____
 City / State / Zip: _____
 Telephone: _____ Email: _____
 Person to receive thank you letter: _____

CHOOSE YOUR COMMITMENT LEVEL

- | | | |
|--------------------------|---|------------------------------|
| <input type="checkbox"/> | 2025 FELIX ORGANIZATION
PLATINUM SPONSOR | \$100,000 (\$125,000 VALUE)* |
| <input type="checkbox"/> | 2025 FELIX ORGANIZATION
GOLD SPONSOR | \$75,000 (\$90,000 VALUE)* |
| <input type="checkbox"/> | 2025 FELIX ORGANIZATION
SILVER SPONSOR | \$50,000 (\$60,000 VALUE)* |
| <input type="checkbox"/> | 2025 FELIX ORGANIZATION
BRONZE SPONSOR | \$25,000 (\$30,000 VALUE)* |

INDICATE ALLOCATION OF SPONSORSHIP VALUE



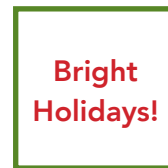
- Presenting Sponsor - \$25,000
- Platinum Sponsor - \$20,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500



- Platinum Sponsor - \$10,000
- Gold Sponsor - \$7,500
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500
- Camper Sponsor - \$1,000



- Presenting Sponsor - \$25,000
- Platinum Sponsor - \$20,000
- Confident Camper Sponsor - \$15,000
- Campfires Sponsor - \$10,000
- Happy Camper Sponsor - \$5,000
- S'mores Sponsor - \$2,500



- Platinum Sponsor - \$25,000
- Gold Sponsor - \$20,000
- Silver Sponsor - \$15,000
- Bronze Sponsor - \$10,000
- Event Gold Sponsor - \$5,000
- Event Silver Sponsor - \$2,500

* Camp Felix sponsors ONE week of camp, multi-week sponsorships available

ADD ON EVENT SUPPORT

- Volunteer Support In-Kind Support

PAYMENT INFORMATION

- Check Enclosed Credit Card Invoice Our Company

Credit Card Type: _____ Credit Card Number: _____
 Exp. Date _____ Billing Zip Code: _____ Security Code: _____
 Authorized Signature: _____ Date: _____





2025 FELIX ORGANIZATION ANNUAL SPONSORSHIP OPPORTUNITIES

JOIN US FOR A YEAR OF HELPING CHILDREN IN FOSTER CARE








2025 FELIX ORGANIZATION CAMP DIRECTOR SPONSORSHIP **\$100,000 (\$125,000 VALUE)***

2025 FELIX ORGANIZATION CAMP COUNSELOR SPONSORSHIP **\$75,000 (\$90,000 VALUE)***

2025 FELIX ORGANIZATION SOCIAL WORKER SPONSORSHIP **\$50,000 (\$60,000 VALUE)***

2025 FELIX ORGANIZATION LIFEGUARD SPONSORSHIP **\$25,000 (\$30,000 VALUE)***

INDIVIDUAL EVENT SPONSORSHIP PRICING

				Bright Holidays!	
					
					
\$25,000	PRESENTING	PRESENTING	PRESENTING	PRESENTING	
\$20,000	PLATINUM	PLATINUM	PLATINUM	PLATINUM	
\$15,000		GOLD	CONFIDENT CAMPER	GOLD	
\$10,000	GOLD	SILVER	CAMPFIRES	SILVER	
\$5,000	SILVER	BRONZE	HAPPY CAMPER	EVENT GOLD (ONE EVENT SPONSORSHIP)	
\$2,500	BRONZE		SMORES	EVENT SILVER (ONE EVENT SPONSORSHIP)	

* CUSTOMIZABLE ACROSS ALL EVENTS

** Camp Felix sponsors ONE week of camp (your choice: OG, Teen or Pride), multi-week sponsorships available

To confirm your sponsorship levels please contact Karen D'Agostino at karen@thefelixorganization.org or 513-544-8422





We're Walking on Sunshine...for the Felix Kids




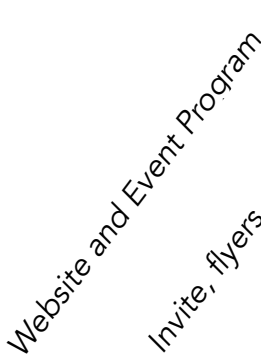
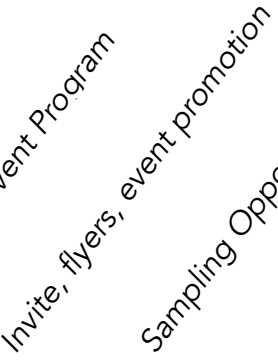

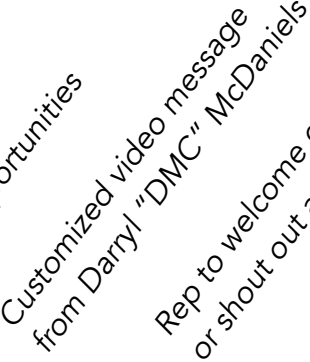
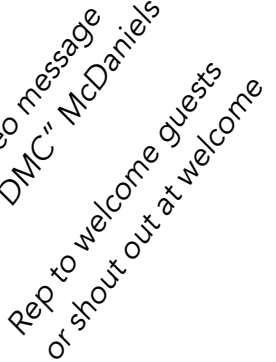











Join us for our 5th Annual Walkathon!



DATE: Saturday, May 17, 2025 • 9:00 am - 12:00 pm

LOCATION: Hudson River Park • Pier 45, Christopher Street
New York, NY 10014

Walk this way with The Felix Organization to change the lives of children in foster care!
Our fifth annual Walk This Way features music, live entertainment, picnic lunch and a 5K walk-a-thon at Hudson River Park's beautiful Pier 45!

								
PRESENTING \$25,000	12	Static LED logo displayed, logo on Starting Gate	Dedicated Post		Title Sponsor, Prominent Logo			
PLATINUM \$20,000	10	Logo	Dedicated Post		Prominent Logo			
GOLD \$10,000	8	Logo	Dedicated Post		Prominent Logo			
SILVER \$5,000	6	Logo	Dedicated Post		Logo			
BRONZE \$2,500	4	Logo	Mention					



* To be included in the event signage must be confirmed by May 1, 2025



2025 WALK THIS WAY SPONSORSHIP COMMITMENT FORM

SPONSORSHIP INFORMATION

Company / Organization Name: _____

Contact Person: _____

Billing Address: _____

City / State / Zip: _____

Telephone: _____ Email: _____

Person to receive thank you letter: _____

COMMITMENT LEVEL

- Presenting Sponsor - \$25,000
- Platinum Sponsor - \$20,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500

ADD-ON EVENT SUPPORT

- Volunteer Support
- In-Kind Support

PAYMENT INFORMATION

- Check Enclosed Credit Card Invoice Our Company

Credit Card Type: _____ Exp. Date _____

Credit Card Number: _____

Billing Zip Code: _____ Security Code: _____

Authorized Signature: _____ Date: _____

Please join us at Walk This Way
as we celebrate our 2025 Dream Makers!

Every year Felix recognizes people with a Dream Maker Award for their commitment to the Felix mission.

Future Dream Makers are young leaders in our Felix Family who we know will be carrying on the Felix vision for decades to come.

2025 Dream Maker:

Renée Culbertson

Founder of Black Mothers Speak
& Felix Volunteer



From the very beginning, Renée Culbertson has been a guiding light for the Felix kids. Whether she's leading vision board workshops, raising funds for families in need, or simply showing up with kindness and encouragement, Renée embodies what it means to serve with love.

2025 Future Dream Maker:

Naima Frederick

Camp Felix Alumni &
Felix Youth Board Member



Naima has always been a gentle yet powerful voice for Felix. Speaking on our American Graduate Day special feature that aired on PBS, Naima's honesty and compassion for all represents all that we hope our Felix youth can aspire to become. We can't wait to see what Naima accomplishes next!



WONDERING WHAT YOUR SPONSORSHIP DOLLARS WILL SUPPORT?

Camp Felix is like a family to our young people, whose own families are in crisis.

Your support not only sends foster children to camp, it ensures that licensed social workers and compassionate professionals are on hand to make this experience the best it can be for our youth.

You may choose to support OG Camp Felix, which serves the general foster care community, or one of our camps targeted to serve our most at-risk youth.

\$20,000 – CAMPERS PACKAGE

Send 20 New York City foster youth to Camp Felix sleep away camp designed specifically to meet the unique needs of youth in the foster care system. Your support allows them to leave behind their TV sets and video games for a life changing week immersed in nature.

\$10,000 – CAMPFIRES, KARAOKE AND CANOES – OH MY!

Sponsor the activity costs for a cabin of 12 Camp Felix campers for one week. From swimming in the lake, team challenges, scavenger hunts, volleyball, softball, basketball, night hikes, pizza parties, campfires, karaoke and so much more, the kids will create memories to last a lifetime.

\$5,000 – HAPPY CAMPER BUS PACKAGE

Your donation will cover bussing costs and a duffle bag for 30 campers packed with all the supplies they need: from flashlights to swim gear, rain ponchos to Camp Felix branded T-shirts.

\$2,500 – S'MORES GALORE PACKAGE

Sponsor one week of healthy and delicious meals for ten (10) campers at Camp Felix. Campers eat elevated camp food- breakfast, lunch, dinner and a snack each day. Often these are the best meals these children eat all year.



ABOUT US

The Felix Organization is a non-profit co-founded by Rock & Roll Hall of Famer Darryl "DMC" McDaniels and Emmy Award Winning Casting Director Sheila Jaffe. Both adopted, they were compelled to use their resources and experience to enrich the lives of children growing up in the foster care system and at-risk environments. They had no idea the impact this partnership would have on the lives of so many disadvantaged children.

Felix has served over 18,000 youth since its inception. Felix's young adults have gone on to college, become camp counselors, and defied the statistics to follow their unique goals and dreams.



OUR IMPACT

- Over 18,000 foster children served over 18 years
- 5 Camp Felix sleep away camps and 2 day camps spanning both coasts of the US serving over 500 youth each summer
- Over \$170K in Beyond Camp grants distributed to nearly 300 children to pursue enrichment activities
- Nearly \$400K in holiday gift cards and other items distributed to over 10,000 kids
- New overnight camp program: Camp Felix/ ABW - performing arts as a means to self expression
- Groundbreaking program launched in 2022: Camp Felix Pride for LGBTQ+ youth in foster care

Camp Felix
PRIDE



Camp Felix

WHO ATTENDS CAMPS FELIX?

- Children in the foster care system aged 7 - 18
- 80% live in New York City, 20% Live in Los Angeles
- 99% are BIPOC.
- Many are living at or below the poverty level.
- The average foster child will move to eight different homes while in care.



FELIX'S SPECIALIZED INITIATIVES

FOSTER YOUTH

LGBTQ+

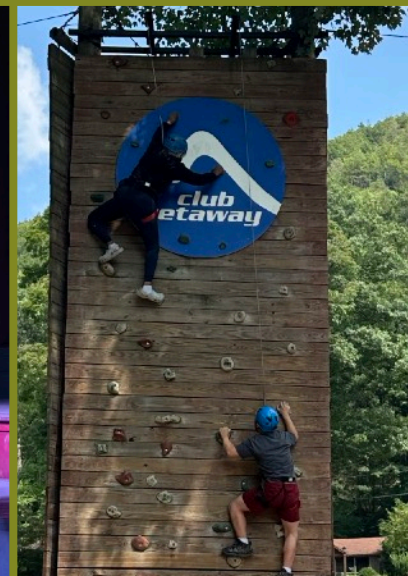
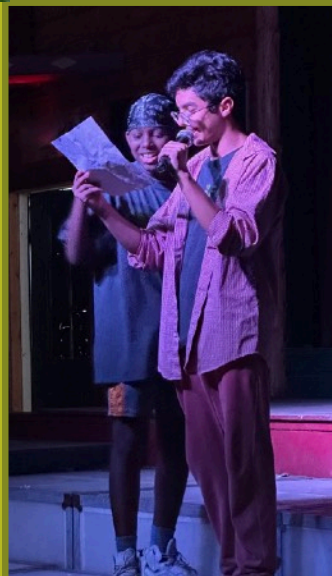
FEMALE EMPOWERMENT

AGING OUT FOSTER YOUTH

PERFORMING ARTS

COUNSELOR-IN-TRAINING PROGRAM

Through year-round mentorship, job training, and career exploration, youth build expertise in goal setting, leadership, public speaking, and more!



Camp Felix

OG Camp Felix is a place where children in the foster care system, aged 7 - 18, can just be children. From swim instruction to art, rock climbing and dance, Camp Felix campers are able to overcome fears, try new activities, and form bonds with dedicated staff members and campers who share a similar background.

Camp Felix PRIDE

Camp Felix Pride offers enriching experiences to LGBTQ+ foster youth and allies, aged 10 to 16, who often lack a comprehensive support system to help achieve personal growth and connections with a supportive and caring community.

ALMA'S Camp Felix

Alma's Camp Felix is a female empowerment camp uniquely designed for teen girls in foster care, offering leadership and personal growth activities to help campers build self-esteem, interpersonal skills and reinforce healthy lifestyles and an appreciation for nature.

Bryan's Camp Felix

Bryan's Camp Felix serves a more at-risk cohort of foster youth, teen boys who will be aging out of the system in just a few short years. In partnership with Forestdale, we send approximately 20 young men each summer to this action packed program for five days of life-changing experiences.



Camp Felix West is in partnership with Happy Trails For Kids, which serves 100 Los Angeles-based foster youth in the mountains.



Camp Felix A BroaderWay is a partnership with Idina Menzel's performing arts camp. In addition to traditional camp activities, all Felix ABW campers attend classes in theater, voice, dance and spoken word. School-year workshops focus on performing arts, leadership and career exploration.

Camp Felix

Camp Felix Road Trips send teens from NYC foster care agencies on day trips to destinations outside of NYC to explore nature and participate in unique activities such as surfing, horseback riding, fishing, and so much more.

FELIX FORWARD is an initiative that provides year-round support to foster children (and their families) who have financial limitations. This support allows them to continue the cultural, extracurricular, and familial experiences introduced to them at camp.

Beyond Camp is a national mini-grants program that provides funding to youth for extracurricular activities. Beyond Camp distributes funds for dance lessons, college textbooks, sports, photography equipment, tutoring, laptops for school, and more. Since 2016, Felix has distributed over \$130,000 to nearly 300 foster youth through this program (48% from NY and 52% from other states)

Felix Friendship Circle We partner with a variety of organizations to provide year-round experiences for children living in foster care in New York City and Los Angeles including Broadway shows, private movie screenings, professional sporting events and more.

Counselors-in-Training ("CITs") engage in a comprehensive training program that includes hands-on experience, personal development, and professional competencies, ensuring a personalized growth trajectory for each participant.

Youth Board is a year-round program that includes cultural and leadership activities that provide our foster youth with personal development that will aid them in their future educational and career endeavors.

Felix sends 100 foster children to the Radio City **Christmas Spectacular** to brighten their holidays.

Secret Santa is a gift-giving initiative that provides holiday cheer to older youth in foster care who are often overlooked this time of year. Every year we distribute approximately \$30,000 in gift cards and hundreds of toys to over 800 foster youth from New York and Los Angeles.

Feast-i-val is a Thanksgiving celebration where children and families enjoy dancing, face painting, arts and crafts, and a delicious meal. Each child receives a goody bag filled with cool items donated by our partners.

Skate This Way Foster youth enjoy a beautiful day at Wollman Rink with ice skating (most for the first time in their lives), delicious lunch, and fabulous gifts!

